

Dan Carson

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Oakland, CA



Summary

I'm an experienced design lead who believes design can make a positive difference in people's lives. Over the past 14 years, I've worked at startups, on a Presidential campaign, at agencies, and consulted with both non-profits and corporations. I love to collaborate and work cross-functionally to build products that deliver value, and ultimately make an impact in the world.

Experience

Crowdpac – San Francisco, CA

08/2015 - Present

Head of Design and UX, Lead Designer

Senior member of the product development team where I plan, research, design, build, and test tools that give people around the world a new way to participate in the political process and make an impact.

okdan.com – Everywhere

03/2015 - 8/2015

Design consultant

As a design consultant, I've worked with great organizations like Change.org, Trunk Club, Hillary for America, Northwestern University, Planned Parenthood, and many more.

Modest, Inc. – Chicago, IL

02/2014 - 02/2015

Senior Product Designer

Senior Product Designer in charge of UX, interaction design, and user testing. I was responsible for the user experience of our native iOS and Android apps, new retailer onboarding, and store management tools.

Change.org – San Francisco, CA

07/2013 - 11/2013

Product Designer, Contract

Focused on the initial public launch of Change.org for Decision Makers - a revolutionary new tool that enables two-way dialog between elected officials and their constituents via the world's most popular online petition platform.

Trunk Club – Chicago, IL

02/2013 - 07/2013

Product Designer, Contract

Worked on a wide range of products, including optimization of the customer acquisition flow, redesigning the iPhone app, redesigning the public website, and helping implement brand guidelines across multiple platforms.

Experience cont'd

Obama for America – Chicago, IL
Design Director

11/2012 - 02/2013

As OFA transitioned from a campaign to a non-profit I managed two other designers, and worked closely with our development and content teams to oversee the delivery of design products supporting the President's agenda.

Obama for America – Chicago, IL
Lead Interactive Designer

10/2011 - 11/2012

Worked alongside the most talented and passionate group of people I've ever had the pleasure of meeting. I collaborated every day with our field organization, technology, and digital teams to create tools and experiences that engaged with supporters, raised money, and earned votes.

Hornall Anderson Design Works – Seattle, WA
Interactive Designer

11/2009 - 09/2011

Interactive design and development, motion graphics, and thoughtful UX for clients like Madison Square Garden, Empire State Building, HTC, Microsoft, PepsiCo, and Hewlett Packard.

POP – Seattle, WA
Designer and Frontend developer

10/2006 - 05/2009

I designed, built, and launched micro-sites, rich media banner campaigns, motion graphics, and 3d work for clients like Nintendo, EA, XBOX, Target, and Ubisoft.

Squad Studios – Seattle, WA
Designer and Frontend developer

03/2004 - 04/2006

Designer, developer, and wearer of all possible hats. We built websites, music videos, and e-commerce products for some of your favorite bands.

Education

The Art Institute of Seattle
AAA, Interactive Media Development

2002 - 2004

Dean's List, Alumni Hall of Fame, and occasional speaker.

Awards

1st Place at Hack4Congress DC, Seattle Show 2009, The FWA 2008, ADDY 2008, IAB Interactive Awards 2007